



## COMMUNICATION ON ENGAGEMENT (COE)

Georgian American University LLC (GAU)

### Period covered by this Communication on Engagement

From: March 2022

To: March 2024

### Part I. Statement of Continued Support by the Chief Executive or Equivalent

*March 10th, 2024*

To our stakeholders:

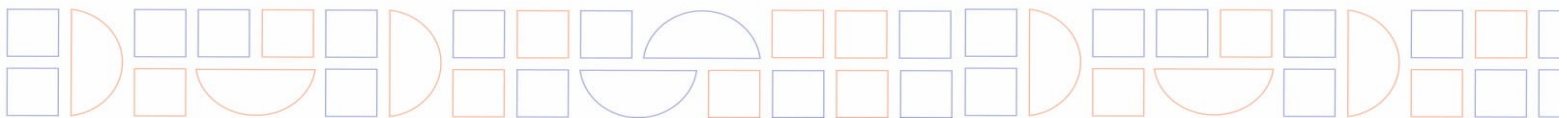
I am pleased to confirm that Georgian American University (GAU) reaffirms its support of the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labor, Environment, and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

R. Michael Cowgill

President

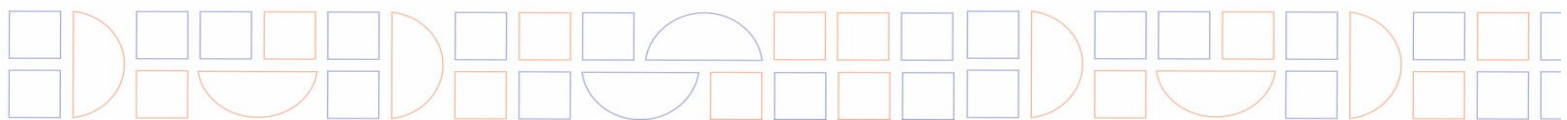




## Part II. Description of Actions

### Social Responsibility & Community Interaction

- GAU organizes professional orientation activities, including seminars, workshops, projects, and coaching sessions for school students to assist them in making an informed and responsible career choice decision.
- GAU founded a network of secondary education providers and offers training and workshops for teachers, staff, and students, including international training, such as Erasmus+.
- GAU holds public lectures, seminars, and Q&A sessions on important issues, which are then shared on our social media platforms.
- GAU holds Open Doors Days - High schoolers become GAU students for a day, starting from coaching sessions, they meet the deans of their faculty of interest and then are given the chance to attend lectures and learn more about student life at university lectures without any charge.
- GAU implemented the project WE-TECH in the framework of USAID Economic Security funded Program. The project aimed to support increasing the involvement of women in the ICT sector workforce while they had the opportunity to attend a short training course in entrepreneurship to develop leadership, creative and entrepreneurial skills to broaden their vision.
- GAU collects papery materials (books, journals, notes) for recycling purposes - to raise awareness of the importance of recycling and nature protection.
- GAU is one of the founders of the CSR Club in Georgia.
- GAU implemented a series of projects that aim to increase students' entrepreneurial and social skills, including mock trials, startup projects, debate competitions, etc.
- GAU organizes first aid medical training for high school students.
- GAU organizes an annual MUN Conference (GIMUN) for its students and high schoolers, to raise awareness about the United Nations, educate participants about current world issues, and promote peace and the work of the United Nations through cooperation and diplomacy.
- GAU organizes international study trips throughout the GAUglobalize campaign, to broaden students' horizons, and create new opportunities and connections that will change and define their lives for even more freedom, success, and prosperity.
- Changing signs - the collaboration between Georgian American University and Cavea+ has set a precedent for effective marketing strategies that transcend industries and are relatable to a broader audience with its diversified characters and current issues in Georgia. The first Georgian Student TV series also helps to raise awareness about the taboo topics (sexual education, differences between the generations, bullying, friendship, dilemmas, etc.) that should be discussed more.





➤ BC GAU is a team of professional basketball players, who play successfully in the highest championship in Georgia, Superleague. With this project, students have the opportunity to be actively involved in sports, promoting healthy lifestyles, cheering, and teamwork, some of the students also are interns in different directions (sports medicine and rehabilitation, marketing, content creation), which also contributes to their successful career in the future. The team is also very socially responsible - fighting for women's rights, having campaigned against violence, and speaking up to protect and raise awareness around them to contribute to social responsibility.

### Charitable Activities

- GAU sponsors lunch for the elderly home “Catharsis” twice a year and provides additional financial aid for the organization.
- GAU donated a substantial amount of financial aid to support Ukraine.
- GAU encourages women’s involvement in sports and donated financial aid to support WFC Lanchkhuti.
- GAU awarded members of WFC Lanchkhuti certificate courses vouchers to study at GAU, on the program of their choice, free of charge.
- GAU organizes several charitable events each year, with students involved, most of the time, it's via food, clothes, and other goods;
- GAU actively supports small businesses, especially charitable ones, so it collaborates with Babale, which with a high percentage of their sales, helps people with Down Syndrome.
- GAU has established the Sopho Shubladze Annual Scholarship for a substantial amount of financial aid to the winner.

